

**Papillion Downtown Business Association**

**Monday, October 17, 2022**

**Gina V Physical Therapy**

**6:30pm**

**Meeting Minutes**

**Treasurer's Report:** (Please see attached 3<sup>rd</sup> Quarterly Report from **Pat Shannon**)

**Winter Wonderland – Nov 26<sup>th</sup> 4:00 -7:30pm - Joe Hunter** – Schedule will be on their website only. Pancake Man will be at the Belvedere. Parade starts at 4:30pm. Music will be on stage and Mayor will turn on lights at 6:00pm. They are encouraging window decorations but no contest this year. The Historical Society is encouraging you to put a Gingerbread House in your window décor so they will be up for the Gingerbread Stroll. There will be no shuttle this year and street closures will be same as last year. If you have any questions, please contact Joe Hunter.

**Toddler Trick or treat** - Lacey Partlow – Library – Monday, 10/31 at 10:00am. There will be story time and treats and the kids will walk their normal downtown route. If you would like to hand out candy, please gather and spread out on both sides of 84<sup>th</sup> Street. They will also take candy donations if your business is closed on Monday and cannot attend.

**Pop Up Request** – Please let Debbie know if you are interested in Brook Hembry doing a “Pop Up” with her clothing in your business. Debbie will give you her information and you can contact to get set up. Please be considerate acknowledging other business and events.

**DBA Survey** – If you would like to give feedback or suggestions regarding the DBA, please let Debbie know as she has a survey that you can fill out.

**Small Business Weekend, Holiday Open House, Shop Sundays** – Posters are made and were passed out at meeting. Holiday Open House Nov 4<sup>th</sup>-5<sup>th</sup> 10am-5pm - Small Business Saturday Weekend is November 25<sup>th</sup> & 26<sup>th</sup> – Hometown Holiday Weekend is December 9, 10 & 11 and Shop Sundays is November 27<sup>th</sup> and December 4, 11 & 18 from 12pm to 4pm. A Sign-up Sheet was passed around at the meeting if you would like to participate in Shop Sundays in December. If you were not at the meeting, please let Kim or Debbie know.

**Website** – Debbie met with Chris and Jennifer and we have 3.5 hours left of the support time we have already paid for. Our contact year is up in February. Sign up sheet went around for Debbie to share your business Facebook posts on the DBA Facebook Page weekly if you want her to. If interested, please let Debbie know.

**Christmas Party** - We will have our DBA Christmas Party on Monday, Dec 5<sup>th</sup> at the Belvedere. I am talking to Sauced about possible catering. We had a sign-up sheet go around at the meeting so we could

get an approximate head count. If you were not at the meeting, please let Gina know if you will be attending our Christmas Party and if you will have a plus one.

**Spook & Sip** – Tickets went on sale at 12:01 October 1 and sold-out Friday, October 7<sup>th</sup>. We added 50 tickets and they sold out by Saturday night. We ended up with 618 tickets sold due to not clearing the cache. If you are a stop, please allow for good traffic flow for entrance and exit of your business. Hayrack will be taking participants to the stops that are farther away. A draft of the Spook & Sip card was passed out and we discussed adding more content to back, including Holiday Open House, Shop Sundays, reminder to sign up for door prizes, etc. We will have a costume contest and give out 4 \$25 Downtown Gift Certificates as prizes. These will have 30 day expiration dates. Bryon, please send the file of these gift certificates to Debbie. Costume Contest will be between 9pm and 9:30pm at the Belvedere with Kim and other DBA members as judges. If you are not a stop and are interested in walking around downtown Papillion and taking pictures of the participants in their costumes, please let Debbie know. Double K Feed will donate hay bales to put on the corners for decorations. **Please see attached Spook & Sip Handout if you are participating)**

**Board Positions** – President, Past President, Treasurer, Secretary – We will be electing a president and treasurer in April for a 2-year term. Do we need a media person? We need to create a manual of operations between now and April.

**Events coming up:**

Eagles – November 5<sup>th</sup> Craft Fair - 9:30am – 4pm

TJN Enterprises, Inc – Friday, Oct 21<sup>st</sup> – Clearance Event with up to 75% off selected items

Eagles – Saturday, Oct 29<sup>th</sup> – Trunk or Treat – 2pm-4pm with up to 300 kids

Belvedere – Nov 30<sup>th</sup> – Dance with live music

**Due to the busyness of events in later November, please take note that our Next DBA Member will be Monday, November 14<sup>th</sup>. Please let us know if you would be willing to host our November Meeting.**