

## Papillion Downtown Business Association

Monday, September 19, 2022

TJN Enterprises, Inc.

6:30pm

Minutes

- **Celebration of Trees** – Papillion Junior Woman’s Club – They are inviting all businesses to decorate a tree and advertise your business. Friday, Nov 18<sup>th</sup> 4-8pm and Saturday, Nov 19<sup>th</sup> 9am-2pm. Location: The Belvedere Polish Home. Food will be served. No cost for businesses to put a tree up. This year a boutique with Christmas items will be added. \$1 admission and you are welcome to donate a raffle to help get your name out there. Proceeds go to the high schools, etc. Trees need to be taken down Saturday, Nov 19<sup>th</sup> at 2pm. A sign in sheet was passed around and if you are interested in decorating a tree, donating a raffle or helping in any other way, please contact Jackie Fowler at 402-968-5962. They will also accept cash donations for food or gift cards for the raffle.

**Papillion Junior Woman’s Club** has supported Child Protective Services, PLCS school arts programs, Veteran’s Park, Papillion Area Historical Society, Canine Companions, Sarpy Count Food pantries, Relay for Life, Sumtur Amphitheater, and Ronald McDonald House as well as offer grants to local non-profits.

- **Toddler Trick or Treat** - Lacey Partlow – Library – Monday, 10/31 at 10:00am. Flyers were passed out to hang in businesses. If you would like one, please pick one up at the library. There will be story time and treats and the kids will walk their normal downtown route. If you would like to hand out candy, please be out on Washington Street between the Barber Shop and Graley’s. They will also take candy donations if your business is closed on Monday and cannot attend.
- **Treasurers Report** – Starting balance of \$21,852.53 – Deposit of \$120 and spent \$6297.43 for Sip and Walk costs – Leaving a current balance of \$15,675.10
- **Third Friday** – We need to discuss if we want to keep doing this event. We need a draw to downtown Papillion.
- **Spook and Sip** – October 28<sup>th</sup> – Save the Date – There have been lots of positive comments on Facebook. The Facebook post will change on October 1<sup>st</sup> and the Website is set to go live as well. Tickets will go on sale at 12:01am on October 1<sup>st</sup>. 550 tickets will be sold. Twisted Vine will do the check in at the Belvedere and scanners will not be used. **Members are needed to help unpack glasses, pass out cards, direct traffic at East door (Please arrive at the Belvedere at 4:00pm if you can help out)** Participants will enter through west door and exit through east door. Tractor/hayrack is confirmed. Paul McNerney will be driving his tractor and hayrack and will charge us \$125 for the evening. There will be one card for each participant but they will be asked to start at different stops to make the flow better. Debbie handed out specific instructions to all

businesses who are stops at this Spook and Sip. If you were not at meeting, text or call Debbie at 402-981-7762 and she can get it to you.

- **Participant Responsibility for Spook and Sip**

Think about the traffic pattern through your business

Tasting station should be different than cash register

Have a raffle item available

Provide a snack

Have a pitcher of water and bucket for people who what to rinse

Check off each card

Have a dump bucket and trash can near the exit

Provide a sign that says “No Alcohol Beyond this Door”

Please, Please, Please only pour the designated amount.

By the end of the evening participants will have consumed the equivalent 1½ bottles of wine

- **Pop-Ups** – If your business wants to host a “pop up”, please let Debbie know. For example, I had a Savvi Athleisure Wear “Pop Up” inside the Twisted Vine. It would be a mostly online company with samples of their products setting up a little shop inside your business for people to touch and feel and see their products, meanwhile, bringing more people into your business.
- **Future of the Organization: Videos of Businesses** – On October 1<sup>st</sup> and after, there will be over 500 people looking at our website to sign up for Spook and Sip. If you would like to make a 20-30 second video about your business to be highlighted on the website to help advertise your business, please text it to Debbie at 402-981-7762 by 9/28.

**Future Leadership** – Next April we will be electing a new President and Treasurer so be thinking about if you are interested and how we can drive business to Downtown Papillion.

- **Christmas Party** – We will have our DBA Christmas Party on Monday, Dec 5<sup>th</sup> at the Belvedere. Save The Date! More details to come
- **Eagles** – Trunk or Treat - October 27<sup>th</sup> 2pm-4pm – Prizes for trunks and giveaways! Please contact LeAnna at 651-775-0268 if you are interested in having a trunk. LeAnna brought an idea up to the members at the meeting regarding the DBA and the City of Papillion working together to bring a 70’s Band and have a Street Dance on Saturday, May 13<sup>th</sup>. The members at the meeting think it is worth looking into and LeAnna will bring a proposal with cost of insurance, security, etc for the DBA to decide.
- **Belvedere** – Harvest Dance on September 30<sup>th</sup> with a band and food.
- **Wood & Knit Be Nice Music Studio** – Retreat in Osage Beach, MO – Nov 10<sup>th</sup>-15<sup>th</sup> - \$550 for lodging and food. Come learn more about knitting and crocheting
- **Window Decorating Contest** – Members are wondering if the Community Foundation is continuing this event this year
- **Next Meeting** – October 17<sup>th</sup> – Gina V Physical Therapy – 6:30pm