

Papillion Downtown Business Association

Monday, January 16, 2023

Papio Fun Park

6:30 pm

Meeting Minutes

- **Introductions around the room.**
- **Treasurer Report/Spook & Sip/Gift Cards:** Debits: \$32,185.23 Ending balance: \$31,425.69 See Quarterly Bank Report and Spook & Sip attached to this email.
- **Mark Stursma – Deputy Administrator of Community Development** – Liaison between DBA and City of Papillion. He will focus on Economic Development. He is from Pella, IA and will bring energy to Downtown Papillion and believes that Downtown is the Heart of the Community.
- **Ideas for bringing people to Downtown Papillion –**
 - Make a city wide calendar so we aren't planning events that overlap.
 - Coupons for neighboring businesses
 - Have businesses talk up other businesses at check out
 - We discussed a possible app, brochure with QR code/window sticker
 - Shop late on Wednesday or Thursday nights with shops open later maybe just during Summer months.
- **By-Laws, Elections**
 - Board will look at the By Laws and send them out for member review.
 - Board Structure will be announced before Friday Meeting
 - We know we need a new Treasurer
 - A timeline of activities will be created as to when posters, etc need to be done
 - February meeting nominations will be taken
 - March Meeting elections
- **Website** -We had a discussion regarding the current website and renewal. Many questions were asked by members. If you have specific questions about our DBA website and the renewal process, etc, please email Emily at wnkbnmusicstudio@gmail.com Ryan will talk to Chris to get all our questions answered. Questions consisted of "Is the company hosting and is there a fee", "What is the cost yearly if we make our own updates to the page" "Can we use the website to link to our own business websites" "Is there a way to see how much traffic is visiting our website each month"
- **Spring Open House - March 17 & 18** – Sign up sheet was at tonight's meeting. If you would like to sign up, please email Kim at apassion4fashion@msn.com Shops are open later this weekend

- **Spring Sip & Walk – Proposed date is June 2, 2023** – We will have some changes that will be announced at the February Meeting. Twisted Vine is not available for check in or to provide alcohol, but they will be open that evening. A motion was made, and all were in favor for Debbie to pursue talking to area wineries and breweries about having them provide the wine and beer at our businesses.
- **Setting up a committee to give grant money to Nonprofits vs. DBA deciding as a group a choosing the organizations using written criteria. We will add to the By Laws and revisit our mission outlined goals of our organization when creating this written criterion.**
- **Other business**
 - **TJN Enterprises** – Announced that they will be changing the name of their store hopefully by this Spring
 - **The Belvedere** – Jam Session with 4 bands, Sunday, January 29th Food and music Begins at 1:00pm.
 - **The legion has a new restaurant called the Monarch Grill by la paz**
- **Up Coming Meetings**
 - **February 20, 2023** – Papio Fun Park
 - **March 20, 2023** – Sump Memorial Library – Website update and training