

## Papillion Downtown Business Association

Monday, July 17, 2023

Belvedere Polish Home, Inc

6:30 pm

### Meeting Minutes

- **Introductions**
- **President Message-** We are re booting and want to provide positive family opportunities/events to help get people into our businesses. We need to think outside the box. Debbie shares our Facebook posts so if you would like her to specifically share your page, please give her your Facebook information and please share other pages as you come across them to your own page to help spread news of events, etc.
- **Mayor Black/Mark Stursma – Mayor Black** gave updates on the East/West/South side. **East side** will have a “2<sup>nd</sup> Street Plaza” at 2<sup>nd</sup> and Jefferson to be a public gathering place with some benches. **West side** – Possible putting up duplex, triplex, quad plex’s, city bought land but are waiting on the flood maps to be done before building begins. **South side-** Park master plan – move sand and playground to west of Legion and fix up parking lot to make room for more events in City Park. Certified arboretum with an archway with concrete pillars to be the entry way. **Mark Stursma** gave a garbage update – New garbage enclosure in alley behind Brownies – the grease dumpster will be removed by August 1<sup>st</sup>. There will possibly be cameras at the enclosure. Discussion of trash enclosure on the west side is up to the businesses to decide. Mark talked about the downtown district having a 1 to 1 sign usage budget.
- **Kate and Dan** – They will be taking over the Sip and Walk and Spook and Sip streamlining them to reduce reliability. Twisted Vine will provide the check-in, etc and will provide someone at each business to pour the wine/beer, which will free up the business owners/staff to have more conversations with the attendees. It will be sponsored by and paid for by Twisted Vine and they are looking to donate back to the DBA/Foundation if possible. **Businesses will sign up by filling out the “attached participation request” and then Twisted Vine will select the businesses that create the best route for the event.** Print attached participation request and give to Kate if interested.
- **Papillion Community Foundation** – Joe Hunter talked about the DBA being sheltered under the Papillion Community Foundation. He talked about the growth of Papillion and the remarkable opportunities that go along with the growth. We need to be ready for this growth and if we are under the PCF, we have a lot more flexibility, donations are tax deductible and they can oversee and help with our finances/treasurer.

- **President Elect – Joe Hunter** – Margaret made a motion and a second motion was made with no discussion after and a vote was officially made to make Joe Hunter an official Board member of the DBA as President Elect.
- **Survey** – We discussed creating a survey and emailing it to all present and past members to help guide and set what our priorities are moving forward with the DBA.
- **Scarecrow Days** – Emily talked about an idea to bring more people to Downtown Papillion this Fall. Residents and Businesses would create scarecrows using some creativity and then they would be placed inside businesses and people would vote for their favorite and there would be a prize for the winner. We could introduce these scarecrows during the Fall Open House on September 8<sup>th</sup> and 9<sup>th</sup>. This idea could work for any holidays throughout the year but creating different props, etc .
- **Committee Sign Ups – Scarecrow Committee** – Lacey, Ashley and Emily
- **Historical Society** – “Game Day” Portal Field Day on Aug 12<sup>th</sup> 10am-4pm.
- **Open Omaha – Tour of City Hall** – Aug 5<sup>th</sup> and 6<sup>th</sup> – Will hang signs inside City Hall saying “Visit our beautiful downtown Papillion” Kim will coordinate with MJ Supply to make banners.
- **Fall Open House** – We discussed banner vs. signs for advertising this event. Mark will check if banners are allowed to hang downtown.
- **Library – Shelby** – Saturday, September 16<sup>th</sup> will be the Papillion Book Festival 10am-4pm. There will be food trucks, local writers, opportunities for raffles, gift baskets, etc.
- **Window clings with QR codes** – Debbie has temporarily misplaced these window clings but will pass them out at the August Meeting. This gives businesses another month to update info on the DBA website.
- **Kim – Saturday, July 22<sup>nd</sup>** – High School class of 78 reunion will be touring the Papillion La Vista High School at 10:00am and then will be going to Downtown Papillion to play a selfie game from approximately noon to 4pm, if you want to have any specials/events going on during that time.
- **Next Membership Meeting – August 21<sup>st</sup> at Papio Fun Park at 6:30pm – We will be playing games I hear 😊**