

**Papillion Downtown Business Association**  
**March 18, 2024**  
**Papio Fun Park**  
**6:30pm**

- **Officer Reports**
  - **President's Report – Joe Hunter** – Joe thanked everyone for attending this meeting and for all of the additional work and effort members have put towards the DBA.
  - **Treasurer's Report – Margaret White** – We currently have \$16,761.08 in our account. A motion was made to approve this report all in favor and motion was carried.
- **Committee Reports –**
  - **Marketing Committee – Lisa Gingerich**  
They are looking at ways of best utilizing the FB Page and/or creating a private group or group setting to share information.
  - **Membership Committee – Debbie Kippley**  
They discussed ways to engage new members. They will begin by having welcome packages, QR code member to member groups and the business survey will be on an internal basis.
  - **Event Committee – Margaret White**  
Ryan and Emily have set up a Papillion Downtown Business Association Fundraiser Golf Scramble at Beyond Golf on Thursday, May 2<sup>nd</sup> beginning at 3:00pm. This will be 18 holes and take approximately 4 hours. There will be a Taco Bar and Wings and additional food/drinks available for purchase. They are currently looking for sponsors, prizes, raffle items, etc. Bay Sponsors (5) are \$200. Table Sponsors are \$50. There will be 5 teams of 6 players at \$100 per person. Online registration for players and sponsors will open soon. The committee would like to raise money to potentially hire a part-time PR marketing person to help increase membership.
- **2024 New Membership Rates**
  - Affiliate Membership - \$150 annually.
  - General Membership - \$100 annually.
  - Nonprofit Membership \$80 annually.
- **Sip and Walk**
  - DBA will put on a Sip and Walk in August
  - Twisted Vine Sip and Walk on May 31st.
- **Sarpy Chamber** – Golden Ticket August 13<sup>th</sup> – December 13<sup>th</sup> to promote the community. They will have to spend money in each business.
- **City of Papillion** – Michelle – Creative Arts District – NE Arts Council will drive economic development. They will have public town halls and advisory counsels will raise money for the art district including a sculpture walk.

- **Heartwood Event Center** – They will be moving out lease is up on June 30<sup>th</sup>.
- **Book Nook**- They will be expanding next door old Mariposa Building and plan to open May 1<sup>st</sup>.
- **Papillion Days** – They will have a Beer Garden this year.
- **Derby Day at the Granary** – May 4<sup>th</sup> - \$100 for VIP includes band, silent auction, food and drink tickets, bow tie/hat contest.
- **Upcoming Committee Meetings:**
  - **Marketing will meet again April 15<sup>th</sup> at 4:00pm at Foundation Office**
  - **Membership will meet again April 8<sup>th</sup> at 5:00pm at Foundation Office**
  - **Events Committee will meet again April 15<sup>th</sup> 6:30pm at Wood & Knit Be Nice Music Studio**
- **Next Membership Meeting – May 20<sup>th</sup> at 6:30pm at the Sarpy Chamber – 1243 Golden Gate Drive**
- **Motion was made to adjourn the meeting and motion was carried. Meeting was adjourned.**